

AMETHYST

VISUAL IDENTITY



Symbol

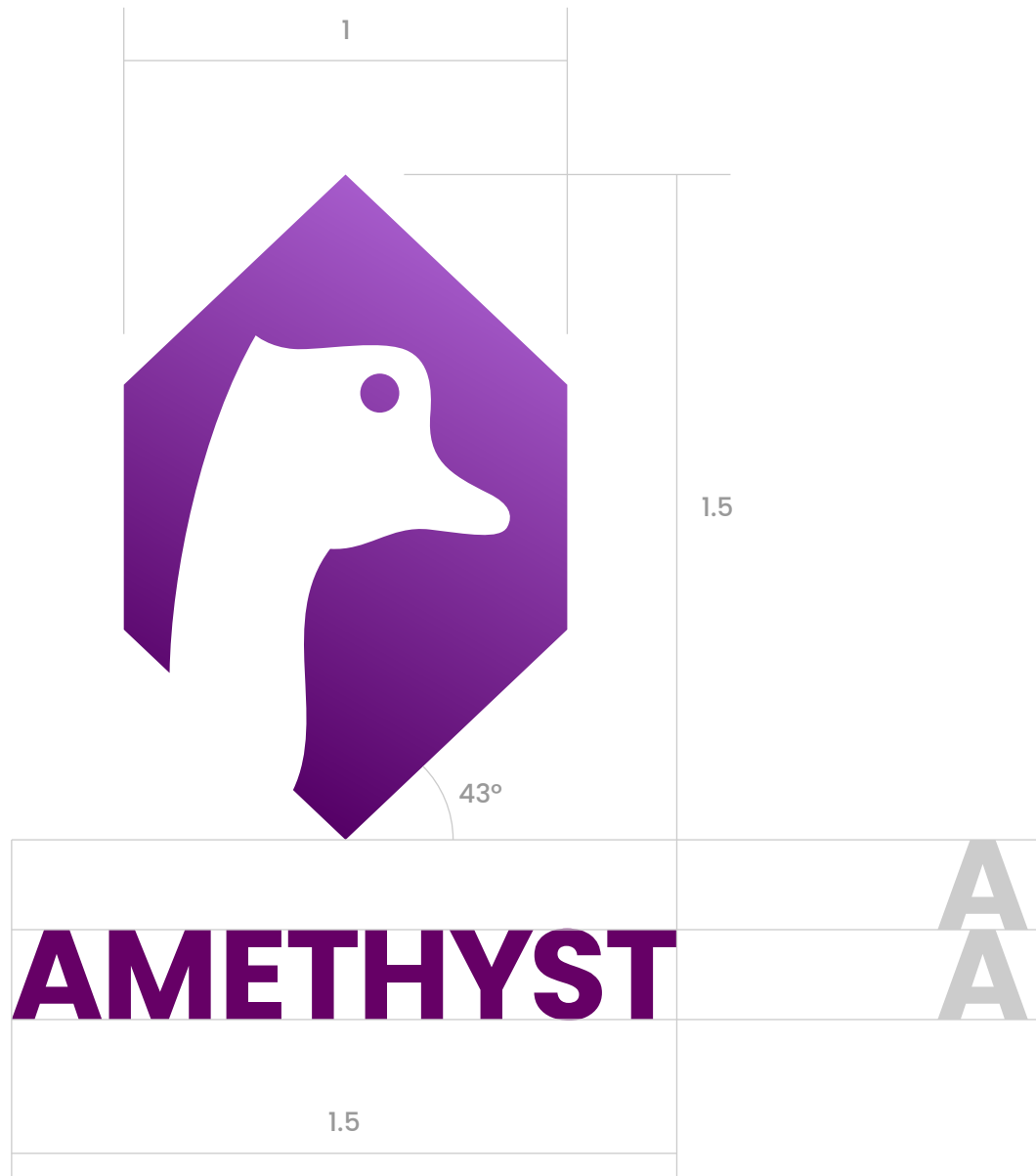


Logotype



AMETHYST

Proportions



Typeface Poppins Bold

Typeface

Poppins

The quick brown fox jumps over the lazy dog.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec ac arcu lacus. Phasellus fringilla lacus vel erat interdum, posuere vestibulum orci interdum. Phasellus porta erat eget lacus ornare, at suscipit leo mollis. Cras at efficitur lectus, id volutpat eros. Nam finibus condimentum justo eu pulvinar. Nulla in varius odio, vitae venenatis augue. Duis cursus consequat nunc. Nam ac tincidunt enim, et sodales mi. Nullam vitae erat id ipsum blandit euismod vel at ipsum. Fusce a bibendum ligula, vitae imperdiet arcu. Ut iaculis tincidunt lacus quis fermentum. Phasellus ut suscipit leo. Nam accumsan, nulla vitae pulvinar faucibus, urna libero tincidunt tellus, non ornare ligula odio non ligula. Integer placerat, tortor id ullamcorper feugiat, odio lectus rhoncus lectus, ac molestie nisi tellus vitae erat.

Thin 100

Thin 100 Italic

ExtraLight 200

ExtraLight 200 Italic

Light 300

Light 300 Italic

Regular 400

Regular 400 Italic

Medium 500

Medium 500 Italic

SemiBold 600

SemiBold 600 Italic

Bold 700

Bold 700 Italic

ExtraBold 800

ExtraBold 800 Italic

Black 900

Black 900 Italic

<https://fonts.google.com/specimen/Poppins>

Colors

DARK

rgb(102,0,102)

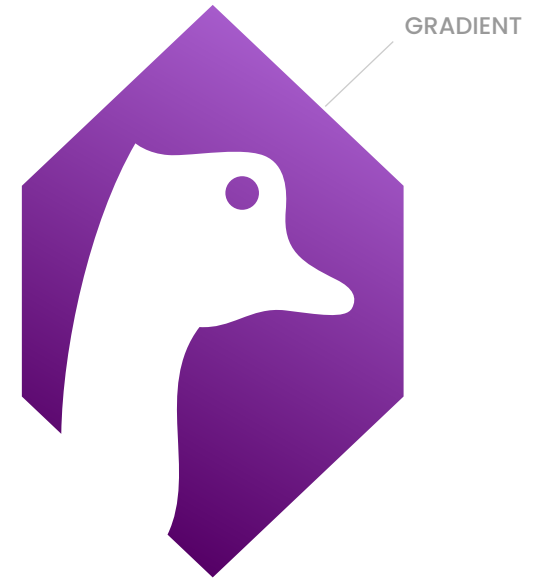
#660066

LIGHT

rgb(137,54,179)

#A75CCC

GRADIENT FROM DARK TO LIGHT WITH 60° ANGLE



AMETHYST

DARK PURPLE